## ADVERTISING RATES

### 300x300 Rotating Ad Space

- Increased Branding and Awareness
- Dozens of placements throughout website
- Includes Homepage rotation \$295 per month (3 month minimum contract)

#### 300x600 Rotating Ad Space

- Dozens of placements throughout website
- Includes Homepage rotation
- High Visibility Branding
- High Impressions

\$395 per month (3 month minimum contract)

#### 970x250 Footer Rotating Ad Space

- Stands out on mobile, desktop and tablet
- Higher Impressions
- Higher Visibility Branding
- Includes Homepage rotation \$549 per month (3 month minimum contract)

#### 970x250 Static Header Ad Space

- Prominent on mobile devices
- Maximum Visibility Branding
- Maximum Impressions
- Seen as header on all site pages except "Events" and "Directory" \$995 per month (3 month contract minimum)

## Sponsor the "Events" Page

(970x250 Static Header Ad on the Events Page)]

- One of the Top Viewed Pages on GoingLocal.LI
- Maximum Visibility Branding
- Maximum Impressions
- Seen as Header ad on all Event Pages \$750 per month (3 month contract)

### Sponsor the "Events" Page

(970x250 Static Footer Ad on the Events Page)

- One of the Top Viewed Pages on GoingLocal.LI
- Maximum Visibility Branding
- Maximum Impressions
- Seen as Footer ad on all Event Pages \$675 per month (3 month contract)

#### Sponsor the "Directory" Page

(970x250 Static Header Ad on the Directory Page)

- One of the Top Viewed Pages on GoingLocal.LI
- Maximum Visibility Branding
- Maximum Impressions
- Seen as Header ad on all Event Pages \$750 per month (3 month contract)

### Sponsor the "Directory" Page

(970x250 Static Footer Ad on the Directory Page)

- One of the Top Viewed Pages on GoingLocal.LI
- Maximum Visibility Branding
- Maximum Impressions
- Seen as Footer ad on all Event Pages \$675 per month (3 month contract)

# MORE WAYS TO ADVERTISE

#### Add your Business to our Directory

Promote your business or services in our easy to use directory! Includes business description, website, menus (if applicable), logo, map, video and contact information \$249 a year

### **Featured Event Listing**

Have your event stand out by making it a "Featured Event" in our events section! \$49 a month

#### Featured Business Listing in Directory

Have your business stand out by making it a "Featured Business" in our Directory! \$49 a month



300x300 sample ad above, 300x600 sample ad right, 970x250 sample ad on cover. Not actual size.

#### Sponsor "Going Local This Week"

"Going Local This Week" is a weekly social media show highlighting the best events on Long Island. As the sponsor, your business will be featured first with a description and website information with a "Thanks to our sponsor." In addition, you will be mentioned, tagged and thanked in the social posts of the shows and act as a collaborator on Instagram in hopes to share our audience with you. GLTW has thousands of views each week across all of our platforms from a hyper local focused audience. \$249 an episode

## Advertise in Going Local LI Featured Newsletter

Advertise your business in our featured newsletter! Be seen by a new audience of potential clientele! \$99 per newsletter

#### Articles

guaranteed to be written

Is there something really special about your business? Are you opening a new business or location? Do you have a large event coming up? Are you offering any specials this month? Do you have a great back story about your business?Let us know! We are always looking for active news people can use here on Long Island and love to know what's happening! Send us an email to info@goinglocalmedia.com \*Submissions are reviewed, but are not

> Advertise your business on



We ONLY advertise LOCAL businesses on Long Island and we don't flood our pages with Google Ads!

Have your advertisement STAND OUT to a hyperlocal focused audience!

CLICK FOR INFO

Going Local LONG ISLAND